

## Knox eCommerce grant

Customers have moved to online retail purchasing in large numbers since COVID-19 social distancing restrictions came into place. A second wave of growth is expected due to permanent changes in shopping behaviour.

The objective of this grant was to support existing businesses in Knox to build their online eCommerce presence and capability including website, social media and other online marketing channels.

Providing financial support to businesses in Knox to meet the needs of their customers will not only support their shopfront operations once they reopen or return to normal, it could generally increase and widen their range of customers.

## Successful Recipients

Business Name	Funded Project	Grant Amount
Furst Electrical Services Pty Ltd	Develop eCommerce platform to sell industrial electrical products to airfield customers	\$2,000
Physica Knoxfield	Creation of online rehabilitation modules for patients pre and post knee and hip replacement surgery	\$2,000
Rainy Day Books	Website redevelopment with online store	\$2,000
Thedriveschool.com.au PTY LTD	Website redevelopment with booking and payment functionality	\$2,000
Paws Zone Pty Ltd	Adding online store to existing website to create new income stream	\$2,000
Action Events Group	Website redevelopment with booking and payment functionality	\$2,000
Pekart Furniture Pty Ltd	Website upgrade to allow virtual showroom and premium video and photography	\$2,000
Event Communication Solutions Pty Ltd	Website redevelopment incorporating job sales management functionality	\$2,000
EDAC Electronics Australasia PTY LTD	Website redevelopment with online store, search engine optimisation and electronic direct mail (EDM)	\$2,000
Goodlife Party Food Shop	Website redevelopment with online store	\$2,000
PI Plus Pty Ltd trading as All Sat Communications	Website redevelopment with online store and staff training	\$2,000

Screen Solutions Vic Pty Ltd	Social media strategy to promote redeveloped website	\$1,980
YUKUN WANG	Website redevelopment with online store and payment functionality	\$2,000
NanoShield Victoria Pty Ltd	Website redevelopment with online store and social media strategy	\$2,000
Renajo Skin Clinic	Website redevelopment with online store, social media strategy and staff training	\$2,000
The Vibe Tribe Group	Website rebuild to include support resources for businesses	\$2,000
Safe Driving Australia Pty Ltd	Website redevelopment with online booking and payment functionality	\$2,000
RotoLift Pty Ltd	Website redevelopment with online store	\$2,000
In Front 4x4 Pty Ltd	Social media strategy, search engine optimisation and staff training	\$2,000
Movement Studio Melbourne	Website redevelopment with online bookings, online store and patient portal	\$2,000
Hark Yoga	Social media strategy and search engine optimisation for website	\$2,000
Knox Signage & Printing Pty Ltd	Add online store and payment functionality to existing website	\$2,000
Pentangle Pty Ltd	Website redevelopment with online store	\$2,000
Ref Warehouse	Add B2B portal to existing website and search engine optimisation	\$2,000
Yarra Valley Psychology	Search engine optimisation, social media strategy and patient resources added to existing website	\$2,000
Etiko	Website redevelopment with online store	\$1,500
Chesterfield Farm	Website redevelopment with online store	\$2,000
Ceremonies by Cherie	Website redevelopment with online store	\$2,000
Shikarnya Hair Salon	Website improvements including online store, social media strategy	\$1,000
Sehrey Pty Ltd	Website redevelopment including online ordering and payment functionality	\$2,000
Brak Pty Ltd	Website redevelopment with online store	\$2,000
FrockUp Dancewear	Website redevelopment with online store	\$2,000
Greendrop Solutions	Website redevelopment with online store and search engine optimisation	\$2,000
Kelly Ann Events	Website redevelopment with booking and payment functionality	\$2,000

Bubuland Home	Social media strategy and implementation	\$2,000
BonBo Vendi	Website redevelopment with lead generation and social media strategy	\$2,000
Ready Steady Print	Implement online web to print system via existing website	\$2,000
Crimson Fox Pty Ltd	Development of online events delivery	\$1,184.46
M&T Tax and Financial Solutions	Website redevelopment with lead generation and search engine optimisation	\$1,000
Lynn's Learning Wantirna South	Develop website with online learning options and promote new eBook	\$2,000
Master Q Services Pty Ltd	Website redevelopment to include B2B education and purchasing tool	\$2,000
Ketten Pty Ltd	Website redevelopment with online store	\$2,000
Panda Websites	Attend online course to increase search engine optimisation skills	\$1,897
Thai Tables Thai Restaurant	Website development with online ordering and payment functionality	\$2,000
Aurora Solutions Pty Ltd as trustee for the M&R Lynch Family Trust trading as Memory Lane Hair & Beauty	Website redevelopment with online store, booking and payment functionality	\$2,000
Essence of Life Natural Therapies	Website development with appointment booking functionality	\$2,000
Allen Partitions	Website development and training	\$1,920
Tasman Talent Pty Limited	Website development, social media and staff training	\$2,000
Hungaria Pty Ltd t/a Korona Csarda	Website redevelopment with online ordering and payment functionality	\$1,000
Sai 541 Pty Ltd T/A Lala's Kitchen	Website development online ordering and payment functionality	\$1,500
ORCHID TRAVEL UNIT TRUST T/A KNOX TRAVEL	Website redevelopment including online booking functionality, search engine optimisation and social media strategy	\$1,045
Rowville Dry Cleaners	Website redevelopment with online booking functionality and social media strategy	\$1,589.50
The Trustee for The Airfour Unit Trust t/as Airfour Airconditioning & Mechanical Services	Add eCommerce functionality to existing website	\$1,500

G&N Mongia PTY LTD, trading as Tandoori Cornore Indian Restaurant	Website and social media profile creation	\$2,000
SkinVibe Trading as Sinfacebody Clinic	Website redevelopment with online store	\$1,500
Fonda Knox Pty Ltd	New point-of-sale system linked to online ordering applications	\$1,500